



Hampshire Township Park District

www.hampshireparkdistrict.org

P.O. Box 953

Hampshire, IL 60140

847-683-2690

Fax 847-683-1741

July 30th, 2024

Hello,

The Hampshire Township Park District is getting ready for the biggest event of spooky season, the Annual Trunk or Treat in downtown Hampshire on State and Washington! This year's event will take place on Sunday, October 13th, 2024 from 4:00-6:00pm!

This event will feature trunks opened up and decorated with spookiest of Halloween creatures to simple fall pumpkins and hay bales with candy and promotional items galore that are handed out as families walk by! The Hampshire Lions Club provides free hot dog meals for all and a magic show sponsored by Ella Johnson Memorial Public Library.

Every year the crowd packs the streets by the thousands in their Halloween costumes to come and see all of the festive trunks and entertainment!

We are reaching out to our community businesses and community members in hopes we can all work together to keep this event growing bigger each year. Last year there were 65 trunks and we have room for more! Attached you will find the Sponsorship and Trunk Enrollment Form for you to review. Enrolling to be a Trunk is free and there is a sponsorship option as well for extra exposure. With sponsorship funds we are able to bring in extra entertainment such as a Frankenstein Character to roam the street, a temporary tattoo booth or even an inflatable.

We hope that you will join us again or maybe for the first time!

Thank You,

Stephanie Barone

Recreation Manager- Communications & Special Events
Hampshire Township Park District

**Hampshire Township Park District Trunk or Treat on Sunday, October 13th from 4:00-6:00pm
SPONSORSHIP/TRUNK ENROLLMENT FORM**

Check Box	Sponsorship Options	Amount	Benefits
	TRUNK PARTICIPANT	FREE	To make this event great we need as many vehicles as possible to open up their trunks, decorate them and pass out candy/trinkets and even slip a business flyer into those treat bags! <i>All items handed out MUST be free to the participants.</i>
	SPOOKY GOOD SPONSOR	\$250	Your company logo on the welcome banner at the event and a trunk space. Logo will also be posted on the Facebook Event, HTPD Facebook Page, Park District Website, e-newsletters, flyers and promotional yard signs. Company name mentioned during DJ announcements. The sponsor money goes towards promotional signage and entertainment costs.

Please check the desired sponsor level and fill out the form below.

Spooky Good Sponsors please make checks payable to the Hampshire Township Park District. We do accept credit cards as well. **Form, payment, and logo are due by September 13th.** Please send logos in PNG file format and questions to Stephanie Barone at stephanie@hampshireparkdistrict.org

Business or Individual Name: _____

Contact Name & Phone Number: _____

Contact Email: _____

This Agreement between the Hampshire Township Park District and _____ (hereinafter, "Sponsor") is for the checked sponsorship option(s) (here in after, "Trunk or Treat").

Sponsorship of the Trunk or Treat must be, for the Sponsor, out of a sense of duty to help the community. While sponsorship does afford some benefits (described above), the higher purpose is to help the Hampshire Township Park District impart the values of community, family and fun.

Sponsorship of the Trunk or Treat does not permit the Sponsor to have any rights or responsibilities in the organization or implementation of the event. Nothing herein shall make us partners or joint ventures. The Sponsor and the Hampshire Township Park District are independent contractors with respect to one another, and neither shall have any authority to represent or bind the other in any matter or to any extent whatsoever, except as specified herein.

Accepted and agreed to:

By _____
Sponsor Signature *Printed Name* *Date*

By _____
HTPD Representative's Signature *Printed Name* *Date*

Credit Card (MasterCard/VISA/Discover)

Card # _____ Exp. Date _____ / _____ Amount to Charge \$ _____

Cardholder Name _____ Authorized Signature _____